

MUJTABA MURTAZA

Creative Technologist | UX Enthusiast | Design Advocate

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QUICK INTRO & OBJECTIVE

Passionate about pixels and code since high school, I'm a Creative Technologist and UX Enthusiast who's all about blending the best of both worlds. I've mastered Java and MySQL, and along the way, I fell head over heels for web design. My journey has been driven by the goal of not only making designs look good but also ensuring they feel amazing to users.

Now, I'm embarking on an exciting path towards an entry-level UI/UX or Product Design role. Armed with a unique fusion of coding skills and a talent for creating eye-catching interfaces, I'm ready to translate intricate concepts into intuitive designs that truly resonate. Collaboration is my jam, and I thrive in cross-functional teams where diverse perspectives come together to create something remarkable.

WORK EXPERIENCE

Senior UX Engineer @ Mamo

Nov 2022 - Present // Hybrid, UAE

- Lead design system discussions across customer and business squads.
- Fully design and develop emails for the Growth team. Both, BAU and one-time off.

UX Engineer @ Mamo

Jul 2021 - Nov 2022 // Hybrid, UAE

- Leveraged the power of SCSS to build an atomic design system to redesign the Mamo Pay for Business dashboard.
- Cleared technical debt by transitioning codebase from pure HTML to maintainable and reusable React components.
- Revamped entire website leveraging Webflow's no-code features.
- Design (occasionally) and build either BAU (business as usual) or one-time off emails for growth/marketing teams.
- Collaborate with different teams of engineers, product designers and managers on a daily basis.

Frontend Developer @ IEDEA

Nov 2020 - Jun 2021 // Remote, UAE

- Maintaining IEDEA's website by doing some minimal housekeeping using PHP and HTML.
- Designed and developed a microsite using Next.js and Tailwind CSS.

Frontend Developer @ SMART IEDEA

Nov 2020 - Jun 2021 // Remote, UAE

- Created visually rich virtual environments provided by 3D designers using the meetyoo platform for clients such as Dubai Cares (RewirEdX), Tristar (Safety at Sea), ABLF (ABLF Talks Live).
- Ran 8-hour virtual live events by changing rooms, communicating with users by sending live notifications for their next sessions.
- Maintaining SMART IEDEA's website by doing some minimal housekeeping using PHP and HTML.

Web Developer @ IUPUI Division of Undergraduate Education

Dec 2018 - Aug 2020 // Indianapolis, IN, USA

- As part of the web team, communicated with other business units to manage and design content using WCMS (Web Content Management System) across 50+ websites.
- Plan, design, and send emails using Salesforce and Mailchimp to 20,000+ students and staff across campus.
- Created a custom digital signage using PHP and HTML displaying upcoming events across 15+ screens across campus

SKILLS

Design

Adobe Xd, Sketch, Figma, Design Systems

Email Marketing & Design

Salesforce CRM & Marketing Cloud, Google Analytics, MailChimp, MailJet SEO, SendGrid, Stripo

Languages

HTML, CSS/SCSS, JavaScript, XML, PHP, SQL, NoSQL

Libraries & Frameworks

Express.js, React.js, Vue.js, jQuery, Bootstrap, Bulma, Tailwind CSS, Materialize CSS

Tools & Platforms

WordPress, Firebase (Auth, Firestore, Hosting), Heroku, Netlify, Github

EDUCATION

Indiana University–Purdue University Indianapolis (IUPUI)

2016 - 2020 // Indianapolis, IN, USA

Bachelor of Science in Media Arts & Science (Honors) – 3.86 GPA

CERTIFICATIONS

React - The Complete Guide (incl Hooks, React Router, Redux)

May 2020 // Udemy

Build Web Apps with Vue JS 2 & Firebase

Feb 2020 // Udemy

Advanced CSS and Sass: Flexbox, Grid, Animations and More!

Jun 2019 // Udemy

INTERESTS

Swimming, hiking, gaming, drinking water, sleeping, staycationing